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IMAGES

1. This Experience Center is a Control4 Certified Showroom.
2. Highlights include a "man cave," which features a Screen Innovations 120-inch Zero G Motorized Screen & Sony 4k Projector.
3. Smart lighting is a key part of the Experience Center.
4. The new showroom is yet another way that customers can see what technology can do for their homes.



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EQUIPMENT LIST

- Control4
- Dam-It
- Kaleidescape
- Luma
- Lutron
- Middle Atlantic
- Nexus21
- Pakedge
- Origin Acoustics
- Samsung
- Screen Innovations
- Seura
- Sony
- Sunbrite
- Trufig
- Vutec ScreenArt

INDUSTRY PARTNERS

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- Deana Gunter**  
Role: Builder



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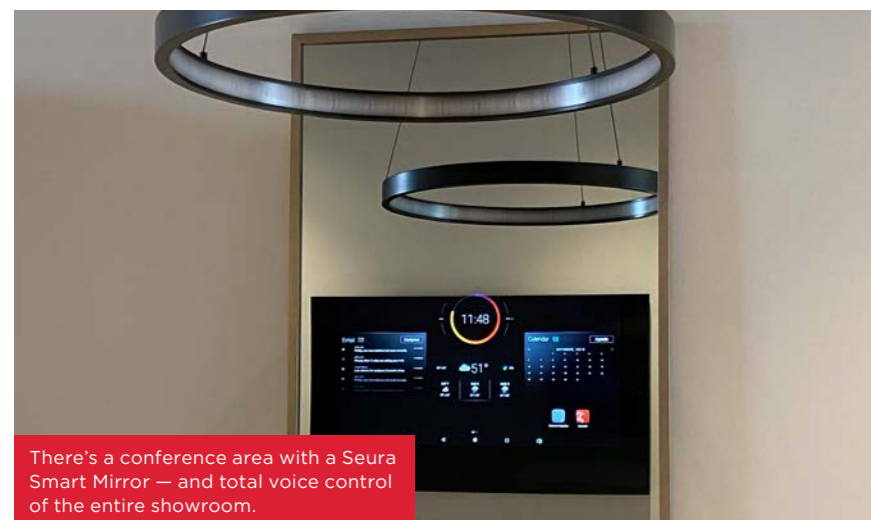
WINNER

Best Showroom Americas





Automation solutions are only a touch away.



There's a conference area with a Seura Smart Mirror — and total voice control of the entire showroom.

THIS SHOWROOM FEATURES EVERYTHING FROM A MASSIVE MAN CAVE TO "SMART SENSORS" THAT CAN SHUT OFF A HOME'S WATER SHOULD A LEAK BE DETECTED.



One big highlight here: the 168-inch LED panelized display.



WINNER

Best Showroom Americas

PROJECT

## Big Screens and Man Caves

TECHNOLOGY INTEGRATOR

## Atlanta Audio & Automation

This Experience Center is a Control4 Certified Showroom, with displays that include:

- A living room with a Vutec ScreenArt System and a 55-inch Sony OLED TV,
- A conference area with a Seura Smart Mirror — and total voice control of the entire showroom,
- And a hospitality area with a Nexus21 motorized lift that brings a 40-inch Sony 4k TV up from under the counter-top.
- There's also a "man cave," which features a Screen Innovations 120-inch Zero G Motorized Screen & Sony 4k Projector. That screen raises to reveal several Sony TVs. Sound in the "man cave" is delivered via an Origin Acoustics Dolby Atmos System using 10-inch, three-way in-ceiling pivoting speakers.
- Outdoor solutions are represented with a 55" Sunbrite waterproof TV (with an active water feature) and an Origin Acoustics outdoor speaker system.

Speaking of water, there's a Dam-It Automated Valve system to demo smart sensors shutoff functions.

One thing that truly impressed the CEDIA judging panel, however, was the installation of the 168-inch LED panelized display. One judge says, quote: "This is the first time I've seen it in a showroom. It tells me they're willing to address the audio challenges that come with this kind of display." Big screens are often acoustically transparent, so that speakers delivering dialog can be placed behind the image. Careful speaker placement and calibration are in order for a screen like this to give the proper illusion of sound coming from an actor's mouth. This feature also includes A Vutec ScreenArt artwork that lowers to cover up the panels when the system is off.